



## Cultural Detective Facilitator Certification

SIETAR Austria is excited to offer Cultural Detective Facilitator Certification Workshop in conjunction with Cultural Detective.

In this workshop we explore the impact of multiple cultures on each of us, the idea of layering Value Lenses to visually represent these influences, and a variety of ways to incorporate Cultural Detective into your training. We reflect on the things that matter, and develop the ability to combine and integrate various theories, approaches, and tools in the field.

The workshop is designed for groups who share two-and-a-half days of intense, guided interaction. We explore what “intercultural communication competence” means, and offer ways to use Cultural Detective to enhance intercultural effectiveness in your organization or community.



**Speaker: Dianne Hofner Saphiere** is a founder of SIETAR Japan and creator of Cultural Detective. She has been an intercultural consultant since 1979, working with people from over 130 nations and living on three continents. .

### **23-25 November 2017**

23rd November: 6pm-9pm

24th-25th November: 9am-5pm

Language: English

### **Participation fee:**

SIETAR members: 490 Euro

Non-SIETAR members: 649 Euro

### **Location**

AAP®

Österreichische Akademie für  
Psychologie

Vereinsgasse 15, 1020 Vienna

On google maps [here](#).



## Why Cultural Detective?

Cultural Detective (CD) is an extremely useful tool for those committed to developing intercultural competence. Cultural Detective develops skill in a developmentally effective manner, guiding the learner to look at people as unique individuals influenced by multiple cultures—not just nationalities but gender, spiritual tradition, generation, sexual orientation, ethnicity, organizational culture, etc. CD is process-based so it combines well with other tools and content, and encourages critical thinking. Regular use shows remarkable improvements in interpersonal and organizational effectiveness—Microsoft reports a 30% improvement in their customer satisfaction using CD.

While certification is not required to use the tool, the Cultural Detective Series is so robust that users often ask for in-depth workshops to learn more about the many applications and strengths of this approach, and to network with peers using the Cultural Detective Method.

## Workshop attendees receive

- Facilitator Certification Manual and the Cultural Detective Series Guide
- personal-use copies of the full Cultural Detective package used in the workshop (both the facilitator and participant materials).
- In addition, they receive a one-month subscription to Cultural Detective Online, a 10% discount on Cultural Detective materials they purchase directly,
- a certificate of attendance, and the opportunity to be listed as a Certified Facilitator on our website



## **Dianne Hofner Saphiere, M.S.**

Intercultural Organizational Effectiveness Consultant

Hofner Saphiere has been active in the field of intercultural organization development consulting since 1979, working with people from over 130 nations and living on three continents. Her client list includes ABB, Hyundai-Kia, Microsoft, Mitsui, Royal Dutch Shell, Schneider Electric, Telecom New Zealand, and Texas Instruments; study abroad organizations AFS and CIEE; and universities worldwide.

She is a frequent author and created the Cultural Detective<sup>®</sup>, a dynamic system of intercultural effectiveness tools. She co-authored *Communication Highwire: Leveraging the Power of Diverse Communication Styles*, published by Intercultural Press. Her other works include the seminal *Ecotonos: A Simulation of Multicultural Collaboration*, now in its 5th edition; *Redundancia: A Foreign Language Simulation*; and *Shinrai: Building Trusting Relationships with Japanese Colleagues*.

Hofner Saphiere has been on the faculty of the Summer Institute for Intercultural Communication since 1990, teaches in Milano, Italy at the Intercultural Development Research Academy, and is on the faculty of Universitat de Valencia, Spain. She holds an M.S. in Organization and Human Resource Development and a B.A. in International Studies. She was a co-founder of SIETAR Japan and is active in SIETAR Mexico.